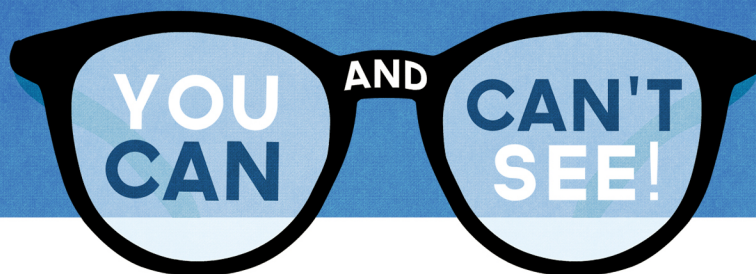


BABY IS GROWING IN WAYS



HEARING & UNDERSTANDING

- Startles to loud sounds.
- Quiets or smiles when you talk.
- Seems to recognize your voice and quiets if crying.



TALKING

- Makes cooing sounds.
- Smiles at people.
- Has different cries for different needs.

TEACH! TALK! MIRROR!

How can you help your baby learn?



Teach your baby to talk. Talk, pause, and wait for your baby to coo or smile. Talk again. This teaches turn taking that is needed for conversation.

Talk as much as possible during the day and respond to your baby's communication attempts by looking at her and imitating the sounds she makes.

Mirror your baby's laughter and facial expressions.

Talk about what you are doing, such as dressing, bathing, and feeding.

Talk about where you are going, what you will do once you get there, and who and what you'll see.

Teach animal sounds. A cow says, "moo."

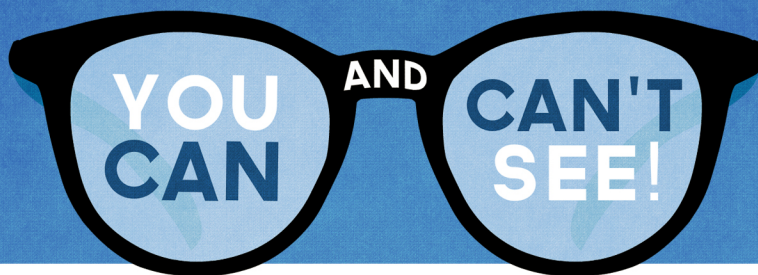
Communicate with your child in the language you are most comfortable using.

TALKING IS
TEACHING

Get help if you have concerns about your child's hearing or talking.

Visit IdentifytheSigns.org for more information.

BABY IS GROWING IN WAYS



That's why... reading aloud is so important!



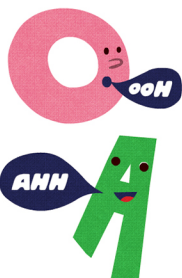
Start reading now! The American Academy of Pediatrics recommends reading with your baby right from birth.

That's why... babies can benefit from reading aloud from day one. Books feed babies' growing brains.



Smile! Babies love looking at faces and seeing your emotions.

That's why... they love books with real pictures and bright colors - *and most of all, your voice!* Snuggle up with your baby on your lap and enjoy the feeling.



Oohs and ahhs! Your baby's coos are more than cute – they're vowels! By practicing with loved ones, your baby is figuring out which sounds are important to learn to talk.

That's why... reading aloud every day s-l-o-w-l-y, stretching out the sounds in a fun way and responding to the sounds your baby makes is so powerful.

DID YOU KNOW...

- Your baby's brain is making literally trillions of connections during the first few years, the fastest it will ever grow.
- Babies learn best by listening to loved ones talk, sing, and read. There is no substitute for **YOU**.



AMERICAN
SPEECH-LANGUAGE-
HEARING
ASSOCIATION

Read Aloud 15 MINUTES and the American Speech-Language-Hearing Association are proud to collaborate on this initiative to reach parents of young children.



Read Aloud
15 MINUTES
Every child. Every parent. Every day.